

AWARDS AND REVIEWS



iParenting Media Award - Best of the Best 2006

Billy Blue Hair: Why Do Giraffes Have Long Necks? wins Best of the Best 2006 iParenting Media Award. Billy joins other award winners in this category including, *Baby Einstein* and *Peep and His Pals*. iParenting Media's Award Program provides a credible and objective method of determining the best products in the children's media and juvenile products industry, and recognizes those products with our awards.



Telly Award 2005 – Bronze: Education and Children's Category

Congratulations Billy! Your first adventure, "*Billy Blue Hair: Why Do Giraffes Have Long Necks?*" is a Bronze Award Winner in the 26th Annual Telly Awards. Produced by Kayo Media, Billy Blue Hair joins a distinguished list of award recipients including *Discovery Kids* and *Sesame Workshop*.

Founded in 1978, the Telly Awards is the premier award honoring outstanding local, regional, and cable TV commercials and programs, as well as the finest video and film productions. Winners and Finalists represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world. With a 26 year history of recognizing creative excellence, the Telly Awards is a widely known and highly respected international competition. With a record 12,500 entries from all 50 states and numerous countries, this year's Telly Awards has been the most successful and competitive in the over a quarter-century long history of the Telly.



Kids First - Official Selection Kids First Film and Video Festival 2006

Billy Blue Hair - Why Do Giraffes Have Long Necks? will be included in this year's KIDS FIRST! Film and Video Festival, touring to more than 75 cities nationwide. The festival offers sneak previews of soon-to-be released titles, classic films, and independent films for an audience of 2- to 18-year-olds.

KIDS FIRST!® Film and Video Festival, in six years has become the largest children's film festival in the world, traveling to 75+ cities and reaching an audience of more than 300,000 annually through collaborations with children's and art museums, established film festivals, and similar groups.

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School Library Journal – September 2005

K-Gr 5—When viewers are first introduced to Billy Blue Hair and his dog Doogie, the pair are playing fetch in their animated world. Billy is a preteen boy who wears a t-shirt, shorts, and tennis shoes and has a healthy head of blue hair. When the ball goes into the high grasses, Doogie follows. When Doogie doesn't return, Billy goes after him and finds himself in a live-action world filled with wondrous animals. During his quest to find Doogie, Billy comes across the American Bison, Siamong Ape, Red Ruffed Lemur Monkey, giraffes, zebras, and lions. Billy offers facts about the animals, such as the environment they live in, eating habits, and general information about size and stature. Definitions of unfamiliar terms are woven seamlessly into the narration. For example, "zebras are herbivores, which means they mainly eat grasses." Fun facts are reinforced with the inclusion of animated figures within the live-action footage. When a question such as, "Did you know that a giraffe is as tall as three grown men standing on top of each other?" is posed, three animated men standing on top of one another appear for a brief time next to the giraffe. With great production values, a wealth of interesting facts, and a likeable guide, this first episode in the series is a must-have for every collection serving young children.

- Veronica Schwartz, Des Plaines (IL) Public Library -- 10/3/2005

Booklist

Booklist Review - February 15, 2006

Smart, playful Billy, an animated preteen with a wacky blue hairdo, hosts this program that asks, "Why are things the way they are?" While playing fetch, Billy pursues his dog Doogie into the tall grass, where he discovers an amazing live-action world. Superimposed against live footage, Billy finds and identifies six animals, including a lemur, bison, and giraffe. Looking directly at the camera, he poses questions, provides unusual animal behavior and habitat facts, and effortlessly defines terms. This information is reinforced with humorous clips, such as a visual of three animated men stacked vertically to demonstrate a zebra's height. When Billy finally finds Doogie in the tall grass, they backtrack to their animated world. This leisurely paced, informative DVD featuring an amiable guide is an engaging presentation of cool animal facts.

— Abby Alpert